

Study on the Ideological and Political Education of the Party Branch of College Students During the "Jointing and Booting Period"

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Abstract: The student party branch is an important organization to carry out ideological and political education in colleges. With the profound social changes and the rapid development of network technology, college students who are in the "jointing and booting period" are developing rapidly in physiological, cognitive, psychosocial aspects. It is necessary to make full use of the political guidance, publicity, unity and other functions of student party branches to highlight the critical period of "jointing and booting period" and strengthen the education of ideals and beliefs, and to accurately grasp of the dynamics of thought and attach importance to the education of red culture. Innovating the carrier and form of ideological work, constructing the online ideological and political education and building up a strong fighting fortress, and strengthening the collaborative education hence to improve the level of ideological and political education of college students.

1. Introduction

General secretary Xi Jinping once points out that "youth is the 'jointing and booting period' in life, and they need careful guidance and cultivation most". Youth is the time to lay the foundation of life and to store up the energy for growth. College student party branch is one of the most common and important organizations of ideological and political education. Giving full play to the role of the student party branch in the ideological and political education of the students, it can better help the student party members who are in the "jointing and booting period" base themselves on the leading edge of the times, establish the feelings to the nation and clearly understand the mission of the times and solidify the root and build the soul, and shoulder the responsibility of the builders and successors of socialism with Chinese characteristics.

2. The connotation of "jointing booting period" in college students

"Jointing" means that when a cereal crop reaches a certain stage, its segments grow rapidly. "Booting" refers to the process of rapid elongation of young ears after jointing. Jointing and booting is an important stage between the start of grain jointing and the flowering and fruiting of tassel, and an indispensable key link between spring planting and autumn harvest.[1] During this period, crops grow and develop vigorously. It is a stage of fruiting, which requires more water and nutrients. It is also the period when fertilizer nutrition is most needed. There are great similarities between the growth characteristics of the youth stage and the crop jointing and booting stage, during which significant and interrelated physiological, cognitive and psychosocial changes will occur.

2.1. Physiological connotation

The growth of the grain between jointing and flowering and fruiting directly determines the final harvest. From the point of view of the physiological changes in the youth stage, the individual in the youth stage develops rapidly, and various physical indicators change significantly, including the rapid increase of height and weight, the change of body proportion and body shape, and sexual maturity. At the same time, the physical quality formed in the youth stage lays the physiological

foundation for their future entering the society and determines their working status and work efficiency to a certain extent. The speed and degree of individual physiological growth and development as well as the basic function of physiological quality reflect the physiological connotation of "jointing and booting period".

2.2. Cognitive connotation

The crops at the booting stage often have great flexibility and plasticity. The cognitive ability of young people develops fastest during the "jointing and booting period". However, due to their immature thinking, idealism, criticalness, inconsistency between words and deeds, self-awareness and other cognitive problems, many young people are prone to encounter cognitive setbacks and adaptation difficulties. Meanwhile, their cognitive ability required for future work also develops rapidly in the youth stage and gradually matures after ups and downs, which not only lays the cognitive foundation for individual development, but also provides space and opportunity for the improvement of individual cognitive ability and the construction of cognitive model.

2.3. Psychosocial connotation

Grain grows rapidly in the period of jointing and booting, which is also the most vulnerable to the influence of drought, flood and other adverse external factors, and also the period when external help such as sunshine and watering is most needed. Young people have new perspectives and new ways of thinking about the world, but in this case, young people are also the most sensitive and complex, susceptible to a variety of external factors. This is also a crucial period for the formation of the world outlook, outlook on life and values of young people. It is the "jointing and booting period" that has a significant impact on their future life.

3. Ideological characteristics of "jointing and booting period" of college students

3.1. More open-minded and diversified value orientation

The world outlook, outlook on life, political outlook, moral outlook and legal outlook of young people are closely related to their social environment, economic environment and cultural environment.[2]In particular, post-00s college students devote themselves to the real world with an open mind, an open international perspective and an open mind. They are more tolerant, confident, active and knowledgeable.[3] In addition, contemporary college students have enjoyed relatively superior material conditions since their childhood. In their growth experience, they pay less attention to material needs and pay more attention to personal emotional experience and value realization. Therefore, compared with the post-1980s and post-1990s generation, their value orientation is more diversified, and they no longer put their individual value pursuit and goal on a fixed target, but instead carry out personalized value pursuit in combination with the background of The Times, social needs, their own ability and characteristics and other aspects, and plan and design their own development.

3.2. Increased self-awareness and more independent thinking

According to the theory of social psychological development, college students are in the critical period of self-consciousness determination and self-role formation during the "jointing and booting period". In addition, under the dual influence of social environment and family education, contemporary college students have significantly enhanced their subjective consciousness and become more independent in thinking.

Nevertheless, the significant enhancement of subject consciousness and ideological independence are not equal to the maturity and strength of psychology and ability. They do not have a deep understanding of the outside world, weak self-control consciousness, impetuous mentality, impulsive behavior. Moreover, in this era of network globalization with rapid change of information, young people who are inexperienced and lack social experience lack sufficient identification ability

in the face of information, and are prone to extreme emotions, which leads to confusion and confusion in thinking, and then leads to various practical setbacks and problems.

3.3. Being confident and optimistic, lack of stress tolerance

Contemporary college students is growing up in the material abundance of the new century and new era, contemporary college students grew up from generation family care more and more investment in education, so they have more superiority, for their own competence more confident, optimistic to the life full of passion and hope, have more beautiful good looking forward to the future. The constant encouragement from the external environment and self-affirmation from the heart make contemporary college students more confident and optimistic, with infinite expectations for the future and dreams.

However, when they are faced with competition for quality educational resources and the pressure of learning multiplies, they are more likely to feel nervous and anxious. At the same time, the high quality of life and the excessive care of parents make contemporary college students more prominent in their personal spiritual, psychological and emotional needs. It is relatively difficult to maintain time and state outside their comfort zone, and their psychological endurance and anti-pressure ability are obviously insufficient. Therefore, college students face more intense social competition, once frustrated will cause a variety of psychological problems.

4. The connotation of the ideological education of "jointing and booting period" in the party branch of college students

The student party branch is an important organization to grasp the ideology of colleges and universities, is an important point to achieve the basic task of moral education, is an important platform to promote the all-round development of college students. No matter from the responsibility content of the student party branch, or from the connotation of marxist ideological and political education, the student party branch has the basic functions and natural advantages such as ideological guidance, serving the central work of the school, cultivating and improving students' ideological and political quality, and mobilizing students' subjective initiative. The ideological and political education function of the student party branch is to organize the student party members and active applicants to study the political theory of the party class and carry out social practice activities such as community volunteer service, so as to realize the political guidance, publicity and education, unity and service guarantee function of the student party branch.[4].

4.1. Highlighting the critical period of "jointing and booting period" and strengthening the education of ideals and beliefs

College students have strong plasticity in the "jointing and booting stage". Student party member, as the outstanding member in the student group, through the various educational activities of the student party branch, can drive the improvement of the whole student group with the power of example, which is conducive to the whole student group to adapt to the requirements of the time, and become the new person in the era of national rejuvenation and the qualified builder and successor of socialism. It is crucial to strengthen the education of ideals and beliefs and make full use of scientific theories to solve the ideological problems of "post-95" and "post-00" student party members, such as diversification of value orientation, excessive self-centeredness and excessive pragmatism. Under the current background, the ideological and political education work of the student party branch should grasp the focus of "jointing and booting period", combine the needs of the party and the country in the new era, guide the student party member to establish a correct world outlook, outlook on life and values with scientific theory. Under the impact of the current multicultural environment and values, It is necessary to comprehensively strengthen the education of marxism-leninism cognitive theory, to emphasize the firm nature of marxist belief, to deal with the impact of multiculturalism and extreme practical problems, and to help the student party members to truly establish the ability to identify the world view scientifically.[5].

The new thought guides the college students' thought, value and life. Students should be guided to combine individual efforts with national progress. While pursuing individual value, they should deal with the relationship between individuals and collectives, individuals and the state, and pursue individual value according to the needs of national social development.

4.2. Accurately grasp of the dynamics of thought and attaching importance to the education of red culture

The student party branch is the grass-roots organization that is closest to young students and has the greatest influence on the thinking of young students. It can accurately grasp the thinking and thinking of young students through a variety of methods, such as “entering classes, entering dormitories, entering communities, and entering the Internet”. Conducting public opinion surveys by means of talks, questionnaires, etc., and carrying out targeted, in-depth and detailed ideological and political education based on the real problems faced by young students.

Red culture is the revolutionary culture created by Chinese communists in the revolutionary period, which contains rich ideological and political education resources. New era student party branch should be good at using red resources, red tradition and red gene, which is of great help to do a good job of ideological and political education. The student party branch can publicize the red culture through various channels to promote the students to pay attention to and receive the spirit of red culture. At the same time, social practice can be used to strengthen red education. The student party branch can regularly carry out the practice activities of the red revolutionary education. By experiencing the revolutionary atmosphere and admiring the martyrs, the student party members can spontaneously feel the lofty revolutionary spirit that has thrown their heads and blood on the country. In addition, student party members can participate in revolutionary history education in an immersive and empathic manner, thereby strengthening the faith of student party members in passing on the revolutionary spirit.

4.3. Innovating the carrier and form of ideological work, construction of online ideological and political education

To effectively improve the effectiveness of student party branch ideological and political education, it is necessary to combine the actual situation of college students' interests and characteristics, and continuously enrich the activities and forms of student party branch. First of all, the content of ideological and theoretical education should be combined with the hot events of public opinion in the current society, and discussions should be adopted to stimulate students to actively learn theoretical knowledge such as party history, party regulations, and party discipline through fresh and vivid cases. In addition, the colorful activities of university campuses can be the source of ideological and political education for student party branches. By forming a harmonious branch atmosphere, the students' party members and non-party students are attracted, thereby enhancing the appeal of student party branches. Thirdly, under the situation that the Internet has become a new environment for ideological and political education in colleges, attention should be paid to the close integration of active publicity and interactive communication, with micromedia as the main platform of the network.[6] Through the WeChat group, WeChat public account and other online education platforms, the online Q & A, WeChat and other methods to promote the branch's various normative work and highlight the organization of the branch, and highlight the political function of the branch.

4.4. Building a strong fighting fortress, strengthening the collaborative education

Firstly, the level of the student party branch's ideological and political education workforce must be continuously improved. The "leader" role of the student party branch secretary is particularly important. Whether it is a counselor or an excellent student party member serving as the party branch secretary, through their contact with other student party members, they can grasp the ideological trends in time and implement the branch's ideological and political work in detail. The

selection, training and assessment of party branch secretaries should be strengthened to build a leading team with high political literacy.

Secondly, the innovative collaboration mechanism will build the synergy of ideological and political education of the student party branch. In the current situation of all-round, full-course and all-round education in colleges, to make good use of the ideological and political education function of student party branches, it is crucial to coordinate the relationship between student party branches and teacher party branches, league branches, classes, dormitories, and communities. At the same time, collaborative innovation mechanisms such as co-construction, linkage, rewards and punishments should be established within the student party branch.

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